# AGING<sup>2.0</sup> BOSTON



# AMY SCHECTMAN

President & CEO 2Life Communities





Formerly Jewish Community Housing for the Elderly (JCHE)

# Changing the paradigm to create senior housing within reach for the middle market

**Amy Schectman, President and CEO** 

October 25, 2019

### **2Life at a Glance:**

#### **Developer, Owner, Property Manager, Service Provider**



Ulin House



Kurlat House

Weinberg House



Golda Meir House

**Coleman House** 

Shillman House

**Brown Family House** 

# CHANGING MINDS IS THE FIRST STEP TO CHANGING THE WORLD

According to AARP, nearly 90% of older Americans say they want to "age in place."

"This is both foolish and unsustainable. We can do better. Aging is, and always has been, a team sport. The myth of 'aging in place' harms people by defining the decision to share one's daily life with others as failure."

- Dr. Bill Thomas







Cruise Ship	Kibbutz
Large, fancy apartments	Smaller, modest apartments
Pools and spas	Flexible connect space
Activities Director	Volunteer Coordinator
Fine china, wait staff	Community meals, potlucks
Mandatory meal program	Optional participation
Move to high level of care	Care in apartments



## **Changing the Paradigm**

### Low monthly fees

- Resident volunteerism
- Creative dining
- Modest apartments

#### > Affordable care options

- Care navigators
- > Homecare in small increments

### > One-time Community Share

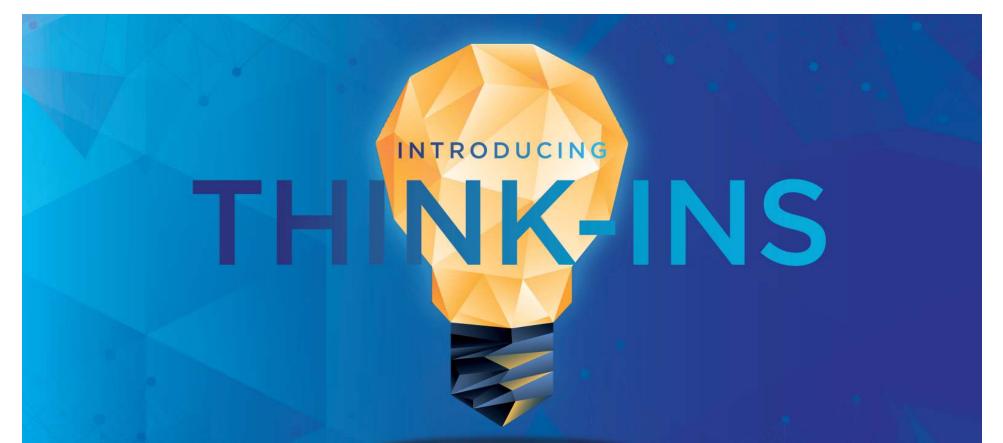
- Safety-net & asset preservation
- Minimal debt





# *n., a creative work that makes a difference in the world*





Open and honest conversations about aging in community.

PRESENTED BY 2LIFE AND BOSTON AREA SYNAGOGUES



Learn more at 2LifeTogether.org