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Co-Founder
Aging 2.0

AGING^{2.0}

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BUILDING GLOBAL COLLECTIVE INTELLIGENCE

STEPHEN JOHNSTON, CO-FOUNDER, AGING2.0
BOSTON, MA | OCT 25, 2019

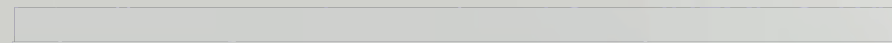


AGING^{2.0} BOSTON
REVOLUTIONIZE
Presented by the
AGE FRIENDLY FOUNDATION

AGING^{2.0} the collective

The world's first digital platform for
collective intelligence and collaborative
action in aging and longevity.

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104 CITIES AND COUNTING... A TRULY GLOBAL REVOLUTION

PROVIDENCE, RI, US PITTSBURGH, PA, US

CAPE COD, MA, US HALIFAX, Canada BOSTON, MA, US

MAINE, ME, US DURHAM, NC, US GREENWICH, CT, US MONTREAL, Canada WASHINGTON, D.C., US

LONG ISLAND, NY, US CINCINNATI, OH, US NEW YORK, NY, US BALTIMORE, MD, US NEW HAVEN, CT, US

DETROIT, MI, US CHICAGO, IL, US PHILADELPHIA, PA, US

GULF COAST, FL, US MADISON, WI, US ST. LOUIS, MO, US

WINNIPEG, Canada TORONTO, Canada

MINNEAPOLIS, MN, US CHARDON, OH, US

VANCOUVER, Canada

KANSAS CITY, MO, US

LOS GATOS, CA, US DENVER, CO, US

OMAHA, NE, US PORTLAND, OR, US

LOS ANGELES, CA, US PALO ALTO, CA, US

BOISE, ID, US SACRAMENTO, CA, US

SUNNYVALE, CA, US ALAMEDA, CA, US

SAN FRANCISCO, CA, US

SOUTH CENTRAL, PA, US

ORANGE COUNTY, CA, US

SAN DIEGO, CA, US AUSTIN, TX, US HOUSTON, TX, US

SEATTLE, WA, US PHOENIX, AZ, US TUCSON, AZ, US

BATON ROUGE, LA, US DALLAS, TX, US SAN ANTONIO, TX, US

ATLANTA, GA, US NASHVILLE, TN, US RICHMOND, VA, US

MEMPHIS, TN, US GREATER SALT LAKE CITY, UTAH, USA

ORLANDO, FL, US GREATER ST. GEORGE, UTAH, USA

WESTCHESTER, NY, US TRI-VALLEY, CA, US LIMA, Peru

STANFORD, CA, US FORT LAUDERDALE, FL, US BUENOS AIRES, Argentina

LOUISVILLE, KY, US INDIANAPOLIS, IN, US RIO DE JANEIRO, Brazil

COLORADO SPRINGS, CO, US CURITIBA, Brazil

BOULDER, CO, US FORT COLLINS, CO, US SAO PAULO, Brazil

CENTRAL COAST, CA, US PALM SPRINGS, CA, US LA PAZ, Bolivia

65

CHAPTERS IN NORTH AMERICA

19

CHAPTERS IN EUROPE

1

CHAPTERS IN AFRICA

6

CHAPTERS IN SOUTH AMERICA

13

CHAPTERS IN ASIA PACIFIC

PRAGUE, Czech Republic BOLOGNA, Italy
 LONDON, United Kingdom AMSTERDAM, Netherlands
 NEWCASTLE, United Kingdom HELSINKI, Finland
 BUDAPEST, Hungary BRUSSELS, Belgium ZURICH, Switzerland
 PARIS, France LAUSANNE, Switzerland

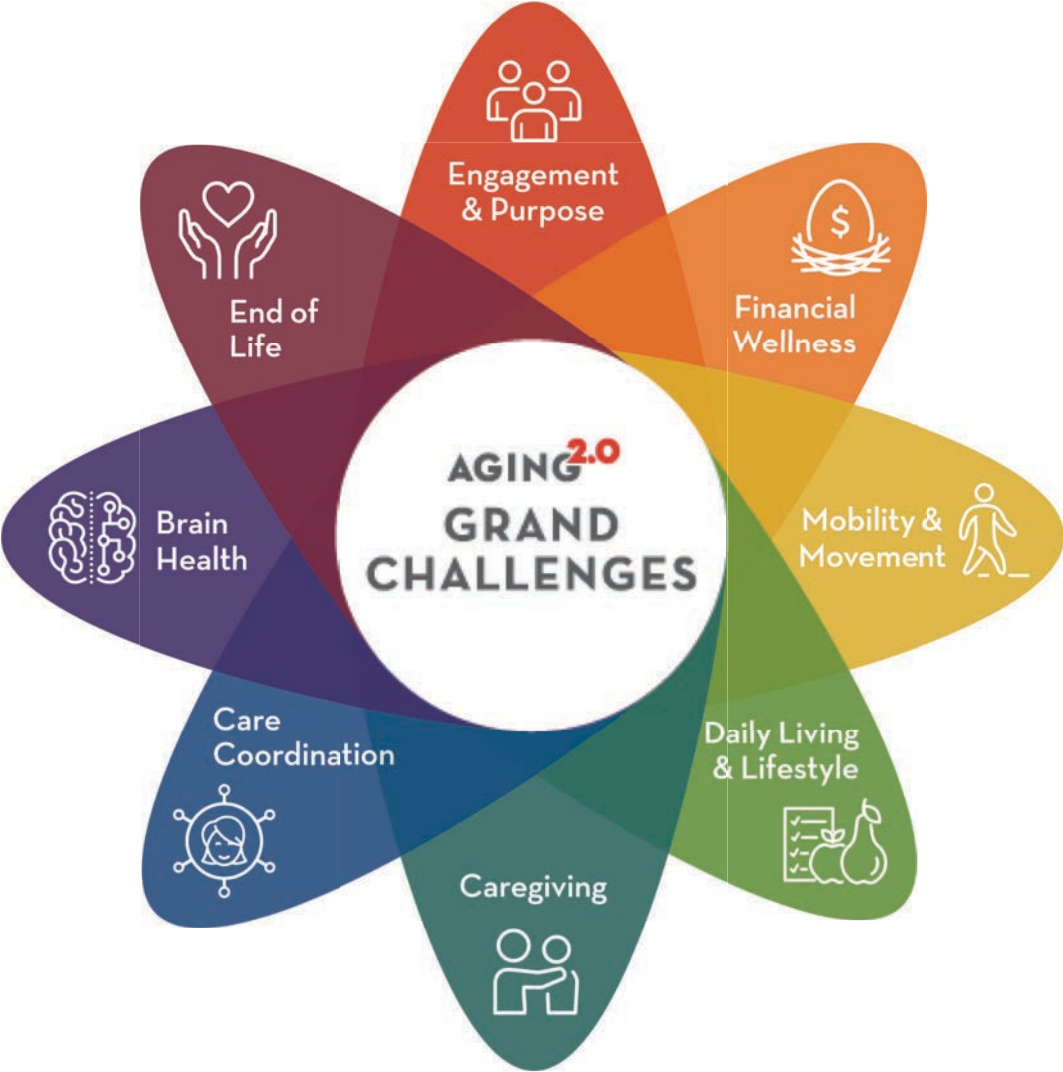
TOKYO, Japan
 TAIPEI, Taiwan
 HONG KONG, Hong Kong
 DELHI, India
 BENGALURU, India
 CHENNAI, India
 HYDERABAD, India
 COIMBATORE, India

TEL AVIV, Israel
 ANCONA, Italy
 BARCELONA, Spain
 MADRID, Spain
 SEVILLE, Spain
 VALENCIA, Spain
 LISBON, Portugal

SYDNEY, Australia
 MELBOURNE, Australia
 BRISBANE, Australia
 BANGKOK, Thailand
 SINGAPORE, Singapore



8 GRAND CHALLENGES SETTING THE INNOVATION AGENDA



HUNDREDS OF NEW STARTUPS ADDRESSING THESE CHALLENGES



HOWEVER OUR TECH NEEDS SOME COORDINATION



LET'S SHIFT TO MOONSHOT THINKING

TO coordinate, align and organize to be more effective and deliver **impact**



THE NEXT AGING2.0 REQUIRES A **COLLECTIVE INTELLIGENCE REVOLUTION**

- What are our collective **missions, goals** and **deadlines**?
- Who's doing **what, where**?
- Who has **pitched** at each of our 700+ events?
- Which pilots & innovations have had the biggest **impact**?
- Which **cities** are the most innovative? Which **providers**?
- Where should we be **investing** our attention and money?
- Who should I be speaking with to **solve my problems**?

Example Issue: Dementia's *captive* capital



Power
of Silver
Economy



Growth
in Dementia



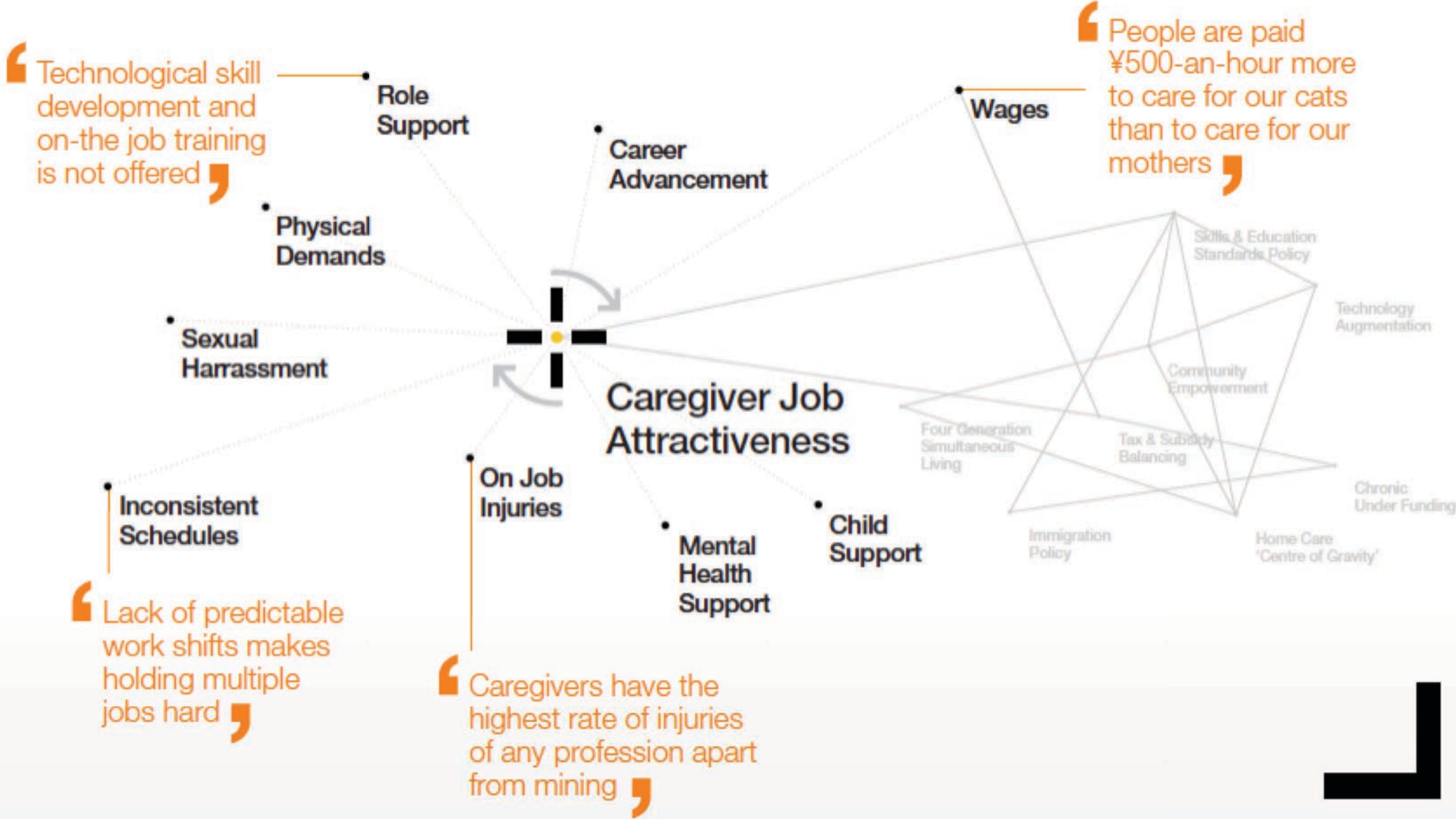
Family Care Crisis

Assets held by dementia sufferers in Japan was valued at \$1.3trn in March 2018 — over one quarter of GDP — resulting in a family caregiving dilemma as well as a drag on the economy.

New financial services and policy tools are needed to address this



EXAMPLE: DRIVERS OF JAPAN'S CAREGIVER SHORTAGE

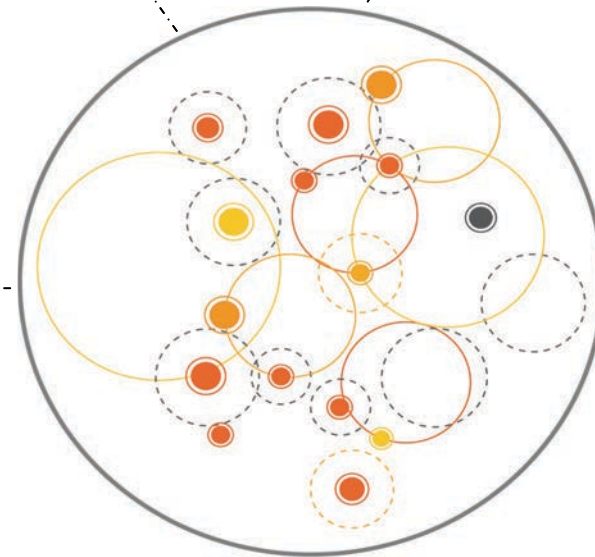


BRINGING TOGETHER GLOBAL STAKEHOLDERS AND ISSUES

AGING^{2.0} the collective

The Collective is a platform for collective intelligence and collaborative action.

- Insights
- Stakeholders
- Impact Stories



MEET THE COLLECTIVE SUPER CONNECTORS



Ray Algar
Oxygen
Consulting



Ian Bongaardt
Comfort
Keepers



James Bulot
WellSky
Corporation



Natalie Burge
Alcatel Lucent
Enterprise



Kassim Dossa
AgeCare



Stephanie Johnston
Transcend
Strategy Group



Keren Etkin
TheGerontechnologist.com/



Bijou Lulla
Smaart
House



Carol Marak
CarolMarak.com



Chris Miller
Bose
Corp



Robin Raff
Boomer Business
and Beyond, In



Matt Reiners
Eversound



John Selig
WaveEdge
Capital



David Stephenson
Stephenson Strategies



Clara Del Villar
FreedomWorks
Foundation



Ira Yellen
Aging In Place
Essential Toolkit

THANKS TO THE COLLECTIVE FOUNDING MEMBERS

CHARTER MEMBERS



ENHANCED MEMBERS



STANDARD MEMBERS



HELP US BUILD GLOBAL COLLECTIVE INTELLIGENCE

- Join or start a Chapter
- Join The Collective
- Share your profile and Impact Story
- Academics to support research
- Foundations to support research

WWW.AGING2.COM

Thank You!

